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Wild Waves Theme Park Announces New Water Attraction

Coming in Summer 2011

FEDERAL WAY, WASHINGTON (Friday, April 15, 2011) - Water park guests at Wild Waves Theme Park are treated to a brand new, high energy water attraction coming this summer to the 70 acre park. This is the first new water attraction since 2005's Zooma Falls.

An online naming contest is being created by Wild Waves for the new water attraction, which is referred to as the Cannon Bowl in the industry. Wild Waves will involve guests and season pass holders in the naming process through their social media avenues.

As guests embark on the new ride, they are quickly dropped into a steep chute that swirls the rider(s) into multiple high speed revolutions around the outer perimeter, and then gradually decelerates riders towards the patented **Corkscrew™** exit at the bowl's center. The exhilarating and fun ride ends safely in a splash pool below.

"The new ride offers fun and excitement for the entire family," said Jeff Stock, President of Wild Waves Theme Park. "Our goal is to revive the energy, atmosphere and experience for the Wild Waves guests, and this new ride adds to our dynamic portfolio."

"Today's emerging generation desires an interactive, affordable, memorable experience," added Todd Suchan, Wild Waves General Manager. "As leaders in family entertainment in the Northwest, Wild Waves Theme Park is not only unveiling the new water ride but bringing more new, refreshing attractions and entertainment this summer."

Wild Waves Theme Park is a place to make lasting memories and GO WILD! Construction is scheduled to begin soon. Guests can visit WildWaves.com for the latest construction updates.

About Wild Waves Theme Park

Wild Waves Theme Park features 70-acres of family fun with more than 60 attractions. This includes 20 waterslides – a new family raft ride coming in 2011, the 50-foot Zooma Falls family raft ride, the Konga Lazy River, a 24,000-square-foot wave pool and more. The park is also home to Washington's biggest roller coaster TimberHawk and steel roller coaster The Wild Thing.

Wild Waves Theme Park opens May 14, 2011 through September 11, 2011. Don't forget about Fright Fest Fridays through Sundays during the month of October. The park is located at 36201 Enchanted Parkway South. For park information, please call (253) 661-8000 or visit WildWaves.com.

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